

01 December 1999

## Gartner FirstTake

R. Schulte, S. Varma

# Oracle Announces Application Integration Offerings

---

**Summary:** *The announcement of application integration offerings is a big step forward for Oracle, although it is largely of interest to Oracle-centric enterprises.*

**Event:** Oracle recently announced Oracle Integration Server, which provides an infrastructure of a new set of products and services for application integration. Scheduled to be available in 1Q00, the product offerings will include functionality for data transformation, business process coordination, messaging services, single console management of a distributed environment, and application adapters. These will be complemented with implementation services from Oracle's services group.

**First Take:** This announcement represents a substantial step forward for Oracle in the application integration segment. On paper, Oracle's announcement is a broad one with functionality that will, when shipped, place it among the leaders in this segment. However, gaps remain in areas such as its native messaging middleware as well as the number of adapters for third-party applications. Feature overlaps also abound:

- Two message brokers — including Advanced Queuing and Message Broker
- Two process managers — including Oracle Workflow and Integration Server
- Multiple transformation services — including a deal with TSI Software International and the Carleton acquisition (see Gartner FirstTake "[Oracle Would Gain a Mainframe Data Extraction Module Through Its Acquisition of Carleton](#)")
- Multiple messaging-oriented middleware (its own, as well as support for Tibco Software's Rendezvous and IBM's MQSeries)

Like most other vendors in this market (e.g., Active Software, Vitria Technology, New Era of Networks, Software Technologies, Tibco and TSI ), Oracle is focusing on the business-to-business space in its marketing. Although Oracle is late to market in this segment, by dint of its installed base as well as its large services division, Oracle will have the opportunity of being an important player. Apart from Oracle-centric enterprises, Oracle's integration products may find initial usage for sites considering Oracle's customer

relationship management offerings. The integration products will also be actively used by Oracle services and will give Oracle's services unit a means by which to shore up its revenue stream in the wake of a slowdown in enterprise resource planning implementations.

**Analytical Sources:** Roy Schulte and Sanjeev Varma, Application Integration and Middleware Strategies

---

The content herein is often based on late-breaking events discussed at GartnerGroup research analyst meetings. The information contained herein has been obtained from sources believed to be reliable. GartnerGroup disclaims all warranties as to the accuracy, completeness or adequacy of the information. GartnerGroup shall have no liability for errors, omissions or inadequacies in the information contained herein or for interpretations thereof. The conclusions, projections and recommendations represent GartnerGroup's initial analysis for the benefit of clients looking for quick, "initial take" positions and recommendations. As a result, our positions are subject to refinements or major changes as GartnerGroup analysts gather more information, perform surveys, run pattern recognitions, and perform further analysis.

---

[GartnerGroup Corporate Headquarters, 56 Top Gallant Road, Stamford, Connecticut 06904 USA +1-203-316-1111](#)

Entire contents Copyright © 1997 - 1999 by Gartner Group, Inc. All rights reserved. Reproduction of this publication in any form without prior written permission is forbidden. Please read the [guidelines](#) and policies for GartnerGroup copyrighted materials. [Privacy statement](#). [Year 2000 Statement](#).

| [GartnerGroup Home Page](#) | [My Home Page](#) | [Search](#) |  
| [Site Map](#) | [Help](#) | [Feedback](#) | [Client Services](#) | [Log Off](#) | [IT Journal](#) |